

**Anti-Tobacco and Nicotine Alliance**  
**Quarterly Meeting Minutes**  
**September 18, 2018**  
**The United Way of Greater Toledo**

*See Attached Sign in Sheet*

**Introduction**

- Safa Ibrahim of the Toledo Lucas County Health Department, Tobacco Prevention Program greeted the attendees and reviewed all materials distributed at the beginning of the meeting. Materials included the agenda, Tobacco Coalition survey results, a flyer for the Steering Coalition, question/comment card and Mission and Vision Statement voting slips, and information provided by the American Heart Association on E-Cigarettes. All materials will be included as an attachment and sent out in an email
- Individuals were asked to submit any questions or comments to the steering committee using the question/comments card. These items will be addressed and responded to as needed
- Safa invited all of the attendees to introduce themselves and state the organization that they were representing

**Survey Results**

- Mahjida Steffin of the Toledo Lucas County Health Department, Community Cessation Initiative reviewed the survey results. These survey results represent the voice of 30 individuals from a multitude of agencies dedicated to solving tobacco and nicotine related issues within the community. The questions asked in this survey were key topics discussed at the initial “Tobacco Coalition” meeting on Wednesday, June 6, 2018. Any responses submitted after Thursday, September 13, 2018 were not represented in this report

*Highlights of the survey report include:*

- The main goal for participating in the coalition was partnership, prevention measures, sharing of information, cessation updates, and policy change
- The primary target audience was represented in a way that was all inclusive. Individuals showed interest in focusing on older adults, youth, and infants/women who are pregnant
- The coalition will meet quarterly, as decided by a majority ruling
- Individuals who responded to this survey were most interested in the following sub-committees: Tobacco Cessation, Infant Mortality (Smoking Before, During and After Pregnancy), and State Level Tobacco Policy Change. Together, these four categories became the four primary sub-committees. Other topics mentioned included Tobacco Free Housing Efforts, Tobacco 21, and education and marketing efforts. It is believed that these topics will be encompassed within the four main sub-committees. In the future more sub-committees can be added or become more specific, as needed
- A form was passed around the room and individuals were asked to choose one sub-committee to participate in at today's meeting

- A total of 8 individuals indicated they would be interested in participating on a Steering Committee. Thirteen individuals indicated they would like more information on the Steering Committee. A flyer was distributed that included some details on participation requirements to gain further interest. A Steering Committee date was set for December 4, 2018 at the Toledo Lucas County Health Department at 10:00 am. All interested are asked to attend
- The name of the coalition was decided to be the Anti-Tobacco and Nicotine Alliance (ATNA) by a majority ruling
- Additional suggestions and questions were discussed. Many of the remarks made at the end of the survey were action items to be addressed by a steering committee

### Sub-Committee's Break-out Session

- Based on interest indicated on the sub-committee sign up form that was passed out during the survey results portion, individuals were split into four groups. Each group was asked to come up with two goals for each sub-committee to focus on and to write a brief description detailing their sub-committee
- More information regarding sub-committees will follow after the Steering Committee meets

*The following answers were given:*

#### **Group 1- Tobacco Cessation**

- *Goal 1:* Within the next year, develop and implement a cessation education marketing campaign
- *Goal 2:* Within the next year, develop a data collection system to track cessation services being provided
- *Description:* To create awareness of cessation services available, both among the public and the community stakeholders and to increase participation in cessation services and decrease tobacco and nicotine use

#### **Group 2- Infant Mortality (Smoking Before, During and After Pregnancy)**

- *Goal 1:* Maximize ATNA resources and influence that impacts infant mortality by connecting ATNA resources and expertise to relevant agencies
- *Goal 2:* Provide education to older generations to reduce second and third hand smoke
- *Description:* The infant mortality sub-committee will provide knowledge and influence to agencies with a commitment to infant mortality as well as being the voice of infant mortality to the ATNA

#### **Group 3- State Level Tobacco Policy Change**

- *Goal 1:* See Tobacco 21 passed within Lucas County's Jurisdictions
- *Goal 2:* Increase Tobacco Tax within the state of Ohio
- *Description:* The State Level Tobacco Policy Change committee will plan, advocate, collaborate and provide outreach for state tobacco policy change

#### **Group 4- Youth Tobacco Prevention Efforts**

- *Goal 1:* By June of 2019, produce and distribute e-cigarette statistics and images twice per month to increase awareness via partners social media pages

- *Goal 2:* By June of 2019, contact and help three school districts (Washington Local, PENTA, and Life Skills Academy) to increase and improve their tobacco free school policy
- *Description:* To Increase awareness and social media for agencies to distribute bi-monthly regarding E-Cigarettes, Juuls, Vaping and Tobacco, as well as implement tobacco free policies in three school districts

### **Mission and Vision Statements**

- Donna Fox of the Toledo Lucas County Health Department, Community Cessation Initiative presented on building a Mission and Vision statement. Using examples provided to the group, each break-out group was asked to create a Mission and Vision statement for the ATNA
- The group was asked to vote on which Mission and Vision statement that they thought best represented ATNA
- The Steering Committee will ultimately work to decide on a complete Vision and Mission statement, considering the vote held at this meeting. The Vision and Mission statement will be presented at the next ATNA meeting (January 8, 2019)

*The following Vision and Mission Statements were created:*

- *Vision 1:* Our vision is to reduce nicotine and tobacco related disease and deaths by lowering smoking rates and nicotine and tobacco access in the community
- *Vision 2:* We envision a time when our community is free from the negative impacts of tobacco and nicotine
- *Vision 3:* Saving lives by creating a healthy tobacco and nicotine environment for families and communities
- *Vision 4:* To increase awareness of tobacco and nicotine use in Lucas County
- *Mission 1:* Our mission is to build a healthier community by eliminating the threats of nicotine and tobacco use and exposure to second hand smoke through education, prevention and cessation programs for people of all ages and walks of life
- *Mission 2:* We will reduce the negative impacts of tobacco and nicotine through advocacy and awareness of services available, policy change, prevention, and increased education and expertise
- *Mission 3:* The Anti-Tobacco and Nicotine Alliance is committed to advocating for a healthy lifestyle and environment by influencing state policy change, promoting cessation services, reducing infant mortality, and preventing youth tobacco use
- *Mission 4:* Collaborating with community partners and stakeholders to increase awareness of negative health effects of tobacco and nicotine use, connect individuals with cessation services, through education, and local and state policy change

### **Organization Updates**

- Safa provided the group with a brief update regarding the involvement of tobacco in the Community Health Improvement Plan (CHIP). A link is provided in the agenda for those who are interested in further viewing the CHIP. Both cessation and prevention are discussed in the plan. It was noted that ATNA does have representatives participating that are part of the Executive

Committee of CHIP and the work accomplished in ATNA will contribute to the 2018-2021 CHIP updates

- Tony Maziarz and Amy Abodeely of the Toledo Lucas County Department, Creating Healthy Communities program are looking for a multi-unit housing complex that is interested in going smoke-free for their grant. If anyone knows of one looking to go smoke-free, please contact them
- Connie White of the Sylvania Community Action Team (SCAT) has a webinar that will cover some information on E-Cigarettes and vaping. The webinar link is:  
<https://register.gotowebinar.com/recording/viewRecording/714212358034909442/8241007169005372162/mgagscat@gmail.com?registrantKey=2975425092559362060&type=ATTENDEE&AILRECORDINGLINK>
- Amy Boehm of the American Cancer Society shared that the Great American Smoke Out is approaching on November 15<sup>th</sup>, 2018. The theme for this year is “Day 1” and will focus on planning out an individual’s “Day 1” of quitting smoking. It will reflect what is known about cessation; that it is not easy, takes time and planning is required. A tool kit will be available to those interested
- Mellissa Hallenback of the Toledo Lucas County Health Departments Healthy Start program gave an update regarding Infant Mortality in Lucas County. There were 52 infant deaths in Lucas County in 2017. Eleven of these deaths were sleep related, 1 was as a result of Sudden Infant Death Syndrome (SIDS). Exposure to chemicals from tobacco products are a risk factor for SIDS.
- Safa informed the group that the Tobacco Free Ohio Alliance (TFOA) has nominated a workgroup to create a tool kit for anyone who would like to implement a Tobacco Free School Policy. The TFOA is a state wide alliance that meets quarterly. Anyone interested in attending can contact Safa for more details

### Important Upcoming Dates

- Steering Committee Meeting  
December 4, 2018, 10:00 am  
Toledo Lucas County Health Department, DOC (2<sup>nd</sup> Floor)  
635 N. Erie St  
Toledo, OH 43604
- Anti-Tobacco and Nicotine Alliance Meeting  
January 8, 2019, 9:30 am  
United Way, Room A & B  
424 Jackson St  
Toledo, OH 43604